

TRANSFORMERS & ELECTRICALS KERALA LIMITED
(A JOINT VENTURE OF GOVERNMENT OF KERALA & NTPC LIMITED)
ANGAMALLY SOUTH P.O., ERNAKULAM DIST-683573, KERALA

REQUIRES

**MARKETING SPECIALIST (1 Post)
ON FIXED TERM CONTRACT BASIS**

Qualification and Experience:

1. Degree in Electrical Engineering with rich knowledge in Power Transformer Industry
2. MBA/ Diploma in International Marketing/PGDBM with specialization in Marketing from reputed Business School would be preferable.
3. Experience: Minimum 20 years experience in Transformer Industry out of which at least 8 years experience in marketing field.
4. Experience in contracts/tender preparation & analysis in domestic / export market.
5. a. Candidate is expected to guide the marketing team for bagging orders, analysis of tenders, orders, market trends and opportunities.
b. Candidate shall be responsible to improve the visibility of the company to target customer segment as well as with international customer.

Age : Age shall not exceed 62 years as on the date of advertisement.

Remuneration: The remuneration will be commensurate with qualification and experience and will be comparable to that given for similar posts in the industry. Performance Incentive may be considered for achieving targets over and above the Company's normal growth potential.

Interested candidates may send the application with detailed bio-data, a passport size photograph and copies of certificates to Asst. General Manager (Engg. & HR) at the address indicated above super scribing the position on the envelope.

Period of Contract: 1 Year, which is extendable up to 2 years based on the performance.

LAST DATE OF RECEIPT OF APPLICATION AT TELK: 15.01.2015